

# Strategic Planning Session

Tomas Olejniczak 92<sup>nd</sup> ExCo Meeting, Cape Town, December 2022

#### Proposed Vision & Mission

#### Vision

Making the best use of solar energy in a net zero energy future.

#### **Mission**

To bring the latest and best solar heating and cooling research to the forefront of the global energy transition.



#### **Proposed Scope**

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The **practical use of sunlight** for heating and cooling.

Core research areas:

- 1) Systems for heating, ventilation, and air conditioning for buildings and neighborhoods (including daylighting),
- 2) Industry
- 3) Agriculture

The Programme is **technology neutral** and aims to find the **best available solar solution** for a given process.

#### **Strategic Context**

In the next 25 years a major transformation of the energy sector will happen.

How can solar heating and cooling (SHC) fit in? By...

- **Delivering affordable hot water** for 1200 million homes (the IEA's Net Zero by 2050 sector milestone)
- Providing secure and clean energy for industrial processes
- Creating reliable climate conditions for greenhouse farming and more.

How can our TCP contribute? By...

- Supporting the IEA's mission of net zero energy sector by 2050
- Work internally and externally to increase SHC technology deployment
- Tackle market barriers and policies and subsidies that ignore solar thermal





Analyze. Provide authoritative and impartial sector analysis on solar heating and cooling and daylighting technologies and markets.

- Conduct analysis that links SHC designs and technologies as solutions to **energy security concerns** and **environmental and economic goals**
- Collect and provide high-quality data, for example, publish annual Solar Heat Worldwide report, develop
  Levelized Cost of Heat methodology, develop analytical tools that support SHC and daylighting R&D,
  effective deployment, and market growth, including CO2-emission reductions
- Support development and harmonization of new and current **standards** necessary for widespread use of innovative solar designs and applications in the building, agricultural and industrial sectors.
- Identify and prioritize R&D needs for solar heating and cooling, leading to expanded markets due to significant performance increases.





Research. Demonstrate the effectiveness of solar heating and cooling technologies and designs through increased performance and reduced costs, facilitating their market competitiveness in heating and cooling applications.

- Develop effective designs and technologies for solar energy as part of a **climate-neutral solution** for heating and cooling building demand, including software/hardware solutions and heat storage technologies.
- Work to address SHC integration issues in long-term urban strategies, user acceptance, and building
  design and aesthetics, as well as work to incorporate solar heat into energy supply system
  investigations as sector coupling of renewable heat and electricity supplies increases.
- Continue R&D activities and strengthen interactions with industry to address cost drivers and market competitiveness.



Connect. Cooperate with stakeholders, including industry, international organizations, local, regional and national governments, potential customers, and energy and urban planners.

- Establish or enhance **partnerships** with the IEA and other TCPs, R&D community, international organization, national governments, municipalities and cities, associations and certification bodies<sup>2</sup>, utilities, manufacturers and suppliers, intermediary industries<sup>3</sup>, and end users.
- Build relationships with IEA member countries that are not SHC members by developing new Tasks aligned with their interests and strengthening the Programme's presence in the Asia Pacific region.
- Support increased use of solar applications in **developing countries** through targeted dissemination of Task results, participation of developing countries in Tasks, country/sponsor membership in the TCP, Solar Academy activities, and other TCP initiatives.
- Increase cooperation with other heating and cooling technologiy stakeholders (e.g., Heat Pumps, Biomass, Boilers).



Communicate. Raise awareness and understanding of the potential and value of solar heating and cooling systems by providing information.

- Communicate the value of solar heating and cooling designs and technologies in publications and public events. Continue outreach activities, including SHC conferences (for example, EuroSun) and Task workshops, Solar Academy webinars, SHC Award, and targeted Task and TCP publications.
- Promote the advantages of solar thermal and hybrid applications with other renewables.
- Support the IEA in communicating the value and potential of solar heating and cooling.



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#### **Questions: IEA**

Who are the relevant people at the IEA?

What energy issues are their top priority?

What problems are they trying to solve?

 Why are they ignoring solar thermal in their analyses and publications?



#### Questions: SHC Deployment

What are the relevant industries?

What technologies need support?

What solar solution are they trying to solve?

Why is their uptake limited?



### Questions: Policymakers

Who are the relevant policymakers?

What policies are they making?

What problems are these policies trying to solve?

 Why are they ignoring solar thermal in the development of these policies?

